

EFFECTIVE EVANGELISM (How to Share Your Testimony)

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EFFECTIVE EVANGELISM

REVIVAL AGENTS – WE ARE CULTIVATING A CULTURE OF INVITING AND BRINGING PEOPLE TO EXPERIENCE REVIVAL OF GOD!

- SOUL WINNING SHOULD **NOT** BE A MINISTRY (*JUST FOR THOSE WITH GIFT OF EVANGELISM*), NOT ONLY FOR THE SELECTED FEW AT CHURCH.
- SOUL WINNING SHOULD BE PART OF EVERY DISCIPLE'S LIFESTYLE.
- FOR ALL WHO HAVE BEEN SAVED, WE ARE CALLED.

- **BECAUSE THE GREAT COMMISSION IS NOT A GREAT SUGGESTION, IT IS A COMMAND.**

JESUS COMMANDED US IN **MARK 16:15 (NLT)**
"GO INTO ALL THE WORLD AND PREACH THE GOOD NEWS TO EVERYONE."

JESUS' LAST WORDS WERE,
"THEREFORE GO AND MAKE DISCIPLES OF ALL NATIONS, BAPTISING THEM IN THE NAME OF THE FATHER AND OF THE SON AND OF THE HOLY SPIRIT" – MATTHEW 28:19 (NIV)

HIS LAST COMMAND SHOULD BE OUR FIRST PRIORITY.

ANYONE WHO IS SAVED, IS CALLED TO SAVE SOULS.

3 STEPS OF EFFECTIVE EVANGELISM

INCUBATION >> INVITATION >> INTEGRATION

EVANGELISM = REACHING OUT, INVITING PEOPLE TO CHURCH.

- WE WANT LEARN TO BE MORE EFFECTIVE – INCUBATION & INTEGRATION.
- INVITATION ALONE IS NOT GOOD ENOUGH.
- IT DOESN'T MEAN THEY WOULD BELONG.
- IT DOESN'T MEAN THEY WOULD COME BACK.

ANOTHER FOUNDATIONAL THING WE GOT TO GO BACK A STEP AND DO IS CALLED: **INCUBATION**

1. INCUBATION - PREPARING THE SOIL

- INCUBATION IS THE **PREPARATION** PROCESS BEFORE THE INVITATION.
- BEFORE WE STRIKE ANYONE WITH AN INVITATION, WE MUST PREPARE THEIR HEARTS FIRST.

- BEFORE AN EFFECTIVE FARMER SOW ANY SEEDS, EFFECTIVE FARMER WILL KNOW THAT THEY NEED TO "PREPARE THE SOIL"
- WITHOUT THIS INCUBATION PROCESS, NO MATTER HOW GOOD YOUR SEED, THE SOIL WILL NOT BE READY TO RECEIVE THE SEED.
- (THORNY GROUNDS, ROCKY GROUNDS, SHALLOW GROUNDS)

2 FACTORS:

- THE GROUND / HEART MUST BE READY
- SEED MUST BE SOWN AT THE RIGHT TIME.

HOW TO PREPARE THE SOIL:

1. PRAY FOR THEM

- SOUL WINNING IS A SPIRITUAL BATTLE, THAT CAN NEVER BE WON THROUGH NATURAL STEPS.
- PRAY FOR GOD TO SOFTEN THEIR HEARTS, FOR GOD TO OPEN THEIR HEARTS, AND TO WORK IN THEIR HEARTS.

- WE NEED TO PRAY FOR OUR FAMILY AND FRIENDS,
- SO THE HOLY SPIRIT NOW TO HOVER THEIR HEARTS, MIND AND LIVES.
- BEGIN THE WORK NOW, PREPARE THEIR HEARTS.
- WHEN THEIR HEARTS ARE READY...THE WORD OF GOD WAS SPOKEN, A GOOD SEED IS SOWN TO THE GOOD GROUND,
- MIRACLE OF SALVATION AND REDEMPTION HAPPEN

2. LOVE AND SERVE THEM

- EVANGELISM IS HARD WORK.
- SACRIFICES; MONEY, TIME, ENERGY, EFFORT, EMOTIONS.
- IT TAKES TIME TO SOW A SEED.
- WE MAY HAVE TO GIVE UP OUR LEISURE TIME, SOME SLEEP, SOME POCKET MONEY.

LET'S LEARN HOW JESUS REACH OUT.

LUKE 5:1-11

ONE DAY JESUS WAS STANDING BY THE LAKE OF GALILEE, PEOPLE WERE CROWDING AROUND HIM AND LISTENING TO THE WORD OF GOD.

HE SAW 2 BOATS.

HE GOT INTO ONE OF THE BOATS – SIMON'S BOAT.

JESUS SAT DOWN AND TAUGHT THE MULTITUDES FROM THE BOAT.

HE WENT TO THE FISHERMEN: PETER JAMES AND JOHN.

THEY HAD A PROBLEM, THEY HAD A NEED.

THEY HAD A MIRACLE PERFORMED FOR THEM.

THEY GOT CONVICTED – **"COME AND FOLLOW ME, BE FISHERS OF MEN."**

THEY FORSOOK ALL AND THEY FOLLOWED JESUS.

1ST STEP – JESUS STEPPED INTO THEIR BOAT.

- WE MUST STEP INTO THE BOAT OF OUR FRIENDS AND FAMILIES.
- THEY HAD NO INTEREST IN SPIRITUAL THINGS AT ALL.
- THEY WERE MENDING THEIR NETS – DISINTERESTED IN SPIRITUAL THINGS / CRUSADES.
- THEY'RE BUSY WITH THE CAREER.
- THEY WERE ONLY INTERESTED WITH THEIR OWN LIVELIHOOD.
- JESUS KNEW IN THEIR BUSYNESS THEY HAD A NEED – PRETTY UNSUCCESSFUL, CAUGHT NOTHING AT ALL WHOLE NIGHT.
- JESUS HAD THE POWER TO MEET THE NEED.

2ND STEP - FIND A NEED. EVERYBODY HAS A NEED.

- BRING THE POWER OF GOD TO MEET THOSE NEED – ONLY GOD CAN DO THAT
- THEY WERE DISCOURAGED....
- DON'T TELL THEM ABOUT AFTERLIFE, TELL THEM ABOUT LIFE NOW!
- **I HAVE COME TO GIVE YOU LIFE AND LIFE ABUNDANTLY.**
- JESUS DIDN'T HAVE TO HELP THEM WITH THEIR OTHER PROBLEMS....BECAUSE FOR SIMON, ALL HE WANTED (AT THAT TIME) WAS TO PROVIDE FOR HIS FAMILY OR GROW HIS BUSINESS.
- JESUS ANSWERED HIS NEED.

- THERE IS A SAYING, **"THEY DON'T CARE HOW MUCH YOU KNOW, UNLESS THEY KNOW YOU CARE."**

2 METHODS OF EVANGELISM:

1. **COME AND SEE** JOHN 1:39 - THEY CAME AND SAW, REMAIN WITH JESUS AND SAVED.
2. **GO AND MAKE DISCIPLES** - MATTHEW 28:19

- WE TEND TO PREFER "COME AND SEE"
- INVITE FRIENDS TO COME TO CHURCH
- LET THE WORSHIP TEAM AND PASTOR DO THE WORK & PREACH TO THEM.
- AND LEAVE IT TO HOLY SPIRIT.

- WE SHOULD ALSO GO AND TELL – INCUBATION.
- HE CAME TO EARTH TO TELL US ABOUT THE GOOD NEWS!

ON THE WEEKENDS YOU ARE ALREADY AT CHURCH, AT SCHOOL, AT WORK IS THE OPPORTUNITY TO MEET YOURSELF WITH NON-CHRISTIANS! I SEND YOU AS SHEEP AROUND THE WOLVES. DON'T STAY COMFORTABLE / FAMILIAR HANGING OUT WITH THE CHRISTIANS ONLY. HOLINESS IS SEPARATION FROM SIN, NOT SINNERS.

1. WE GO INTO THE WORLD!

WE MUST VISIT THEIR HOMES, BUY THEM A COFFEE, HAVE LUNCH WITH THEM, GO TO THEIR INTEREST.

LASER TAG, BASKETBALL, BBQ, DO WHAT THEY LIKE TO DO....COOKING, PHOTOGRAPHY. WE GET TO MEET THEIR BOATS.

2. HE SAT DOWN

JESUS WAS THERE TO STAY.

NOT QUICK PASSING THE BOAT.

HE TOOK TIME STAYING THERE, NOT JUST TRANSITIONING.

BUILDING REAL RELATIONSHIP

PREPARED TO GO TO THE LONG-HAUL – GENUINELY INTERESTED.

2. INVITATION

JOHN 4:35

"DO YOU NOT SAY, THERE ARE STILL 4 MONTHS UNTIL HARVEST LIFT UP YOUR EYES OVER THE FIELD, THEY ARE READY FOR HARVEST."

- DO NOT EVERY SAY "THERES NO-ONE TO INVITE, THEY ARE NOT INTERESTED"
- 4 MONTHS MORE – 'ONE DAY' MY FATHER WILL BE SAVED.....
- WE ALWAYS PROCRASTINATE, FINGERS CROSSED ONE DAY WILL COME.
- NOW IS THE RIGHT TIME FOR THE HARVEST.

WHAT WE NEED TO DO.

1) LIFT UP OUR SPIRITUAL EYES

- DO NOT BE DISCOURAGED
- A LOT OF TIMES WE SEE ONLY IN THE NATURAL.
- HE'S SO SKEPTICAL, FULL OF PRIDE AND UNBELIEF, MOCKING THE CHRISTIANS.
- SEE WITH OUR SPIRITUAL EYES THAT HEAVEN IS CALLING AND GOD IS WORKING IN THEIR LIFE

2) LOOK AT THE FIELDS. DON'T LOOK AT YOURSELF

- WE ARE SO BUSY AND STRESSED WE TEND TO BE SELF-ABSORBED.
- LOOK AT OTHERS-CENTRED.
- LOOK AT THEIR LIVES, PROBLEMS AND STRUGGLES...NOT JUST YOURS;

LUKE 10:2

THEN JESUS SAID TO THEM,

THE HARVEST TRULY IS GREAT, BUT LABOURERS ARE FEW.

- THE PROBLEM IS NOT THE LACK OF HARVEST; FRUITS – IT'S GREAT.
- THE PROBLEM IS LABOURERS – US.
- THERE ARE MANY CHRISTIANS, BUT FEW LABOURERS.
- CAN ALL OF US BE LABOURERS?

IN A 2016 STUDY FROM LIFEWAY RESEARCH:

-79% UNCHURCHED SAID THEY WOULD BE WILLING TO ENGAGE IN FAITH CONVERSATION IF CHRISTIAN FRIEND SHARED.

- ONLY 39% CHRISTIANS SAID THEY HAVE SHARED THE GOSPEL IN THE PAST 6 MONTHS.

- THAT'S A 40% GAP.

3. INTEGRATION

- WHEN THEY COME TO CHURCH, GIVE THEIR HEARTS TO GOD.....IT'S NOT DONE YET.
- THE LAST STEP IS THE ONE THAT CLOSE THE DEAL.
- WE NEED TO INTEGRATE THEM INTO THE BODY OF CHRIST.
- ASSIMILATE / CONNECT THEM INTO A CONNECT GROUP.
- CONNECT THEM INTO A FAMILY.

- ASSURE THEM AND AFFIRM THEIR DECISION.
- THEY JUST TOOK A LEAP OF FAITH! THERE WILL BE UNCERTAINTY AND DOUBT IN HEARTS.

- **"WHAT WALK I JUST DONE?" – THROUGH THIS JOURNEY OF QUESTIONS.**
- **"I WILL HAVE WITH YOU THROUGH THIS JOURNEY, I'LL GUIDE YOU."**
- **"YOU HAVE MADE THE BEST DECISION IN LIFE!"**

- ACTIVATE THE SPIRIT – NOT THEIR MIND AND EMOTIONS.
- DON'T GO DISCUSSIONS OF 'DIFFERENCES OF THE RELIGION'
- FOCUS ON RELATIONSHIP WITH GOD.
- STAY IN THE FAITH / SPIRIT ZONE.

- INTEGRATION IS CRUCIAL FOR THEIR LONG-HAUL JOURNEY TO BE PLANTED.
- **PSALM 92:13-14 THOSE WHO ARE PLANTED IN THE HOUSE OF GOD, THEY SHALL BEAR FRUITS.**
- YOU GOT TO GROW ROOTS TO BE PLANTED.
- WE ARE CALLED TO MAKE DISCIPLES, NOT CONVERTS AND BELIEVERS.
- **ACTS 2:41 THOSE WHO GLADLY RECEIVE THE WORD, THEY WILL BE BAPTISED. 3,000 SOULS NOT JUST RECEIVED CHRIST AND WENT HOME, BUT ADDED TO PEOPLE, RELATIONSHIPS WITH GOD, PART OF THE FAMILY.**
- GET THEM PLANTED, ROOTED IN THE WORD OF GOD, AND TAKE ON THE LIFESTYLE OF A DISCIPLE / FOLLOWER OF JESUS.

SOUL WINNING BY RELATIONSHIP : MOST EFFECTIVE EVANGELISM.

SURVEY: HOW PEOPLE BECAME CHRISTIAN / COME TO CHURCH

1% SAVED BY CRUSADES, RALLY, CHRISTIAN TV

2% SAVED BY DOOR-TO-DOOR / STREET EVANGELISM

4% CHURCH PROGRAMS

8% BECAUSE OF SUNDAY SCHOOL AND CHILDREN TO CHURCH

8% CAME TO CHURCH BECAUSE OF DYNAMIC AND CARING PASTOR

76% COME BECAUSE OF FRIENDS AND FAMILY.

BECAUSE OF YOU!

YOU ARE THE REASON YOUR FAMILY AND FRIENDS COME TO CHURCH AND BE SAVED.

NO MATTER HOW GOOD THE PASTORS, SERMON, WORSHIP.

PEOPLE COME BECAUSE OF RELATIONSHIP.

EVANGELISM IS MOST EFFECTIVE ALSO EASIER THROUGH RELATIONSHIP AND FRIENDSHIP.

JOHN 1:35-45 JESUS CALLS THE FIRST DISCIPLES.

FIRST DISCIPLES OF JESUS, THEY CAME TO KNOW HIM BECAUSE OF RELATIONSHIP.

V39 "COME AND YOU WILL SEE.... THEY REMAIN WITH JESUS THAT DAY"

ONE OF THE TWO WHO HEARD AND FOLLOWED JESUS WAS ANDREW (SIMON PETER'S BROTHER)

AND HE BROUGHT PETER TO SEE THE MESSIAH.

V43 "JESUS DECIDED TO GO TO GALILEE AND FOUND PHILIP (FROM BETSHAIDA, THE CITY OF ANDREW AND PETER)

V45 PHILIP FOUND NATHANAEAL.

MANY OF JESUS' DISCIPLES BECAUSE OF FRIENDS.

PROVERBS 11:30

HE WHO WINS SOULS IS WISE.

SOULS MUST BE WON OVER; PEOPLE / FRIENDS MUST BE WON OVER.

TO WIN PEOPLE TO CHRIST, IT ALL HAS TO DO WITH RELATIONSHIP.

ONE OF THE MOST EFFECTIVE WAY TO INTEGRATE THEM & GROW THEIR FAITH IS TO **SHARE YOUR STORY / TESTIMONY.**

REVELATIONS 12:11 (NIV)

THEY HAVE CONQUERED HIM BY THE BLOOD OF THE LAMB AND BY THE WORD OF THEIR TESTIMONY

- NOTE: IT DOESN'T SAY BY THE WORD OF YOUR DOCTRINE / KNOWLEDGE.
- BECAUSE PEOPLE CAN DEBATE DOCTRINE, BUT PEOPLE WILL NEVER DEBATE YOUR STORY.
- PEOPLE CAN NEVER DEBATE YOUR STORY OF HOW GOOD GOD HAS BEEN IN YOUR LIFE!

- THE ENEMY WANTS TO ROB YOU FROM YOUR TESTIMONY.
- WHY? BECAUSE **YOUR TESTIMONY IS YOUR WEAPON.**
- NO WONDER THE DEVIL TRIED TO SHUT YOU DOWN!
- BECAUSE THE BLOOD OF THE LAMB (THE POWER OF GOD) AND OUR TESTIMONY CAN WONDER AND WILL OVERCOME THE POWER OF THE ENEMY.

- OUR CHURCH WILL NOT BE MUTED.
- OUR CHURCH IS GOING TO BE A CHURCH WHO IS TOUCHED BY THE FIRE, AND WE WILL SPREAD THAT FIRE TO OTHERS.
- I AM NOT ASHAMED OF THE GOSPEL OF JESUS CHRIST,
- I WILL TESTIFY ON THE GOODNESS OF MY GOD
- I WILL CARRY THE SEED OF REVIVAL WHEREVER I GO — IN MY SCHOOL, IN MY UNIVERSITY, IN MY WORKPLACE, IN MY FAMILY, I WILL NOT BE MUTED.

NO ONE HAS A CHANCE TO BELIEVE UNTIL THEY HEAR.

ROMANS 10:14 (NLT)

BUT HOW CAN THEY CALL ON HIM TO SAVE THEM UNLESS THEY BELIEVE IN HIM? AND HOW CAN THEY BELIEVE IN HIM IF THEY HAVE NEVER HEARD ABOUT HIM? AND HOW CAN THEY HEAR ABOUT HIM UNLESS SOMEONE TELLS THEM?

DISCUSSION GUIDELINE

WRITE YOUR TESTIMONY — BEFORE GOD VS. AFTER GOD CAME INTO YOUR LIFE.

SHARE YOUR STORY OF WHO INVITED YOU TO CHURCH / GOD.

WE LEARN THAT GOD WANTS TO USE ALL OF US TO REACH OUT TO THOSE FAR FROM GOD.

WHO ARE THE PEOPLE THAT GOD HAS PUT INTO YOUR HEART TO REACH OUT TO?

SHARE YOUR INCUBATION PLAN FOR THEM & HOW YOU WILL SHARE YOUR TESTIMONY TO THEM THIS WEEK.